

kelly griffith

**Multimedia Graphic Designer
+ Illustrator**

Creative and detail-oriented designer with two decades of experience in graphic design and the creation of a broad range of products, including digital, print, and branding designs. Experienced in a range of creative suite software. Customer driven professional who collaborates with clientele to produce stunning visual designs for both personal and business goals. Will benefit clients through extensive experience in the area of graphic art design and a portfolio of work demonstrating success in multiple industries.

areas of expertise

- Brand Guide Development + Adherence
- Social Media
- Electronic and Print Ads
- Infographics
- UI/UX Website/App Prototyping
- Campaign/Product Launch
- Deadline Focused within a Fast Paced Environment
- Managing Freelancers/Designers
- Creative Agency Experience
- Animated Gifs
- PDF Accessibility
- Logos
- Email Blasts
- Tradeshow Displays
- Print
- Prepress



- 2020 ACUP Collaborative Service Award**
Design for Penn State's Mask-Up or Pack-Up COVID-19 Initiative
- 2018 American Marketing Association Spectrum Awards**
Design and Illustration Award
- AIGA Arizona Best of 2017 Curator's Choice Award**
Exceptional Concept and Illustration
- Light Space & Time Online Art Gallery**
2017 Special Merit Category in Botanicals Art
- Light Space & Time Online Art Gallery**
2013 Special Recognition in Abstract Art



education

BFA in Communication Design
Kutztown University • Kutztown, PA

Continuing Education Certificates
[in see LinkedIn for more info](#)



career history

Penn State University • State College, PA
2018 to Present
Marketing Communication Specialist & Graphic Multimedia Designer

Kelly Griffith Art • State College, PA
2015 to Present
Freelance Graphic Designer

Entreneue • Phoenix, AZ
2016 to 2018
Senior Graphic & Digital Designer

Pennsylvania Medical Society (PAMED) Harrisburg, PA
2013 to 2015
Graphic & Digital Designer

Ahold, USA • Carlisle, PA
2012 to 2013
Graphic Designer

Motor Trend Auto Shows • Harrisburg, PA
2004 to 2012
Senior Graphic Designer & Assistant Art Director

Info Salon Marketing Magazine • Tampa, FL
2002 to 2004
Senior Graphic Designer

[in see LinkedIn for more info](#)



skills

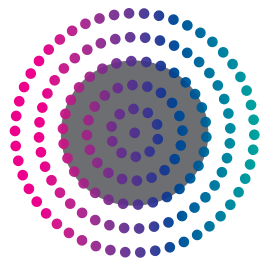
- Adobe Creative Cloud
- Acrobat
- Photoshop
- Illustrator
- InDesign
- XD
- Figma
- Zeplin
- Entourage
- Dreamweaver
- Quark Xpress
- FileMaker Pro
- Expression Media
- Transmit
- SharePoint
- Suitcase
- Promote
- Microsoft Office Suite
- Outlook
- Constant Contact
- MailChimp


kellygriffithart@gmail.com • 717.433.2800



KellyGriffithArt.com

why should
you
HIRE
Kelly?






Kelly's artistic talent, creativity, and skill set are unmatched to any I've seen before or since. Her dedication was highlighted by her determination in completing detailed projects under tight deadlines and circumstances. In addition, Kelly is both a leader and a team player. She is fair, honest, and a positive force on any creative team. Without hesitation, I highly recommend her.


Adam Markle | Former Coworker/Designer





Kelly is a rock star graphic and digital designer! She loves her craft and is exceptional at communicating her ideas while embracing the clients' needs. She stays on top of the latest trends in graphic and digital design, which can be attested to with her unique designs. Kelly delivers all work ahead of schedule. Her creativity and desire to meet customer expectations make her the ideal candidate for any individual or organization.


Stacy Bolden | Former Coworker/Communications Coordinator



Kelly is a talented designer that brings such a positive vibe to any creative department or agency. Her creative approach to conceptual design and detailed execution made her a valuable asset to the department. Not only does her work stand out, she is just a wonderful person to collaborate with!

Azirah K. Yi | Former Assistant Art Director






I always enjoyed her think-outside-the-box solutions to design problems. Kelly's friendly personality, humor and enthusiasm was evident in her work even in the face of tight deadlines and our frenetic work schedule. She was a solid member of our art department team.

Jason Billings | Former Art Director/Boss






Kelly has a passion for design and it showed in the creative work she did at PAMED. In addition, she successfully and consistently met tight deadlines and juggled multiple projects.

Jeff Wirick, MS | Former Communications Director/Boss





Kelly would be an invaluable member of any creative team lucky enough to employ her. I give her my highest recommendation.

Sara Moore Ed.D. | Former Art Director/Boss



please click
here

TO SEE MY

portfolio

